SYRIAN ESTABLISHMENT
For International Fairs & Exhibitions

Syria
Welcomes the world
62nd Damascus International Fair
The Sixty-Second Edition

**August 27 - September 5, 2025**

# Forum of Future Makers




Together,
we build the world of
tomorrow.



**Mohammad Hamza**
**General Director of Syrian Establishment for International Fairs & Exhibitions**
*Chairman of the Organizing Committee of Damascus International Fair*

In the name of GOD most merciful, most graceful

Ladies and gentlemen, friends from inside and outside homeland,

At this historic moment, I am honoured to present to you the outline of a new and exceptional edition of Damascus International Fair – the 62nd edition – which is not merely an economic or cultural event, but a declaration of truly launch towards NEW SYRIA.

This is the first edition in size and depth since 1970. Since it comes under the generous patronage of H.E. President Ahmad al-Shar'a, a support that clearly reflects high official interest at the highest levels and the state's belief that this fair is not only a gateway for investment but also a one for dialogue, for the future, and for reshaping Syria's image before the world as it truly is: proud, vibrant, moving forward with peace, security, reconstruction, and openness.

Syrian government, with all its ministries and institutions, under the guidance of higher leadership, strongly supports the return of economic life and spares no effort in rebuilding Syria on modern and open foundations. Damascus International Fair is not just an event; it is part of an integrated strategic project to reposition Syria on the global economic and cultural map. To participant: countries, companies, investors, media, and artistic entities:
I say to you - you are not just attending a fair; you are writing with us a new chapter in Syria's story. You will be true partners in rebuilding a homeland that deserves life.

The Ministry of Economy & Industry together with Syrian Establishment for International Fairs & Exhibitions, work with all energy and sincerity. And we pledge that this edition will be a unique experience on all levels - organizing, hosting, and supporting - to ensure that Damascus remains - as it has always been - capital for gathering, platform for creativity, and a beacon of peace.

Welcome to Damascus International Fair.
Welcome to New Syria.

# The future begins here !



**Join us!**
**at SEIFE**

## Welcome to Damascus International Fair – Platform of Innovation, Sustainability, & Growth!

Immerse yourself in a unique experience that contains most important industries of our time: Economics, Education, Building, Sustainable Energy, Technology, Transport, Environment, Health and many more. The future begins here!



At Damascus International Fair, leading companies, exhibits innovative emerging companies, and visionary thinkers showcase their latest developments and sustainable solutions.

If you are a pioneer of latest technologies in the scope of sustainable energy, vehicles and education sectors; seize the opportunity and invest in the Future Syria. Our fair offers a wide range of opportunities to communicate, knowledge exchange, and promote business and investment.

Whether you are a professional visitor, investor, or interested participant – everyone will find inspiration and communication channels to invest and help in reshaping sustainable and prosperous future together.

**Experience a fair full of innovations, and investment opportunities.**

# Discover the Future!

## Syrian Establishment for International Fairs & Exhibitions (SEIFE)





**Don't miss your chance to be part of Syria` Future**

This fair is more than just an exhibition – it's a hub for ideas, collaborations, sustainable growth, peace & investment. With interactive workshops, group discussions, and communication events, we provide a platform for inspiration and business development.

# Discover the latest technologies in all fields

## Damascus International Fair DIF
## Syrian Establishment for International Fairs & Exhibitions (SEIFE)



**ECONOMY**

### Discover the Future of Business!

Our fair exhibits innovative business modules, sustainable investments, and forward fiscal solutions. Connect with industry pioneer leaders and reshape a prosperous economy for tomorrow.



**EDUCATION**

### Rethinking Education!

Experience the latest trends in digital learning, lifelong education, and innovative teaching methods. Opportunity for communication with experts and invest in reshaping the future of education.





## CONSTRUCTION & REBUILDING

### Real Estate in Transitional phase!

Explore sustainable construction projects, smart housing concepts, and innovative real estate solutions. Connect with developers, investors, and architects to create better investment opportunities.



## SUSTAINABLE ENERGY

### Energy of the Future!

Be part of the world of renewable energy – solar, wind, water, and more. Discover ways of sustainable energy sources are transforming our world and benefit from the latest technologies.

# Discover the latest technologies in all fields

## Damascus International Fair DIF
## Syrian Establishment for International Fairs & Exhibitions (SEIFE)



**TECHNOLOGY**

### Innovation Meets Technology!

From Artificial Intelligence to Robotics – experience groundbreaking live technologies. Be part of the digital revolution and explore solutions for a connected world.



**TRANSPORT**

### Mobility Redefined!

Discover the latest trends in e-mobility, autonomous driving, and sustainable transportation. Help shape the mobility of tomorrow with us!





## ENVIRONMENT

### Protect Our Planet!

Learn about innovative environmental protection measures, sustainable production, and green technologies. Together for a cleaner, healthier planet.



## FOOD INDUSTRY

### New Future

We innovate new flavors; we discover sustainable healthy sources and new cooking techniques. Together towards healthy food industries.

# Discover the latest technologies in all fields

## Damascus International Fair DIF
## Syrian Establishment for International Fairs & Exhibitions (SEIFE)



**TEXTILES AND CLOTHING**

### Innovative textiles and fashion

Explore lucrative opportunities in Syria's growing textile and fashion industry. Join us in shaping the future of textile industries and fresh in Syria!

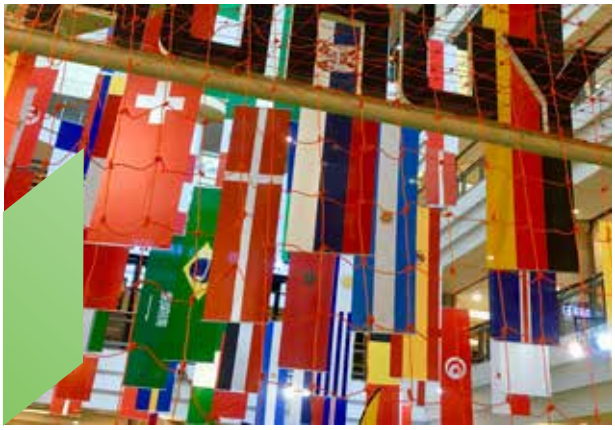


**PHARMACEUTICALS PRODUCTS**

### Healthy Future

Advance Healthcare for All! Invest and discover innovative pharmaceutical solutions, cutting-edge research, health care for the benefit of patients.. Together for healthier life.



## HOSPITALITY

### Warm Welcome

Creating Memorable Experiences! Explore exceptional services, innovative hospitality solutions, and sustainable practices. Together for a welcoming and vibrant world.



## TOURISM AND TRAVEL

### Environmental Adventure

Explore Syria's historical and tourist attractions! Discover its stunning nature, eco-friendly destinations, and cultural heritage. Together, we'll create a more enriching and memorable journey.

# Be part of the future !

## Syrian Establishment for International Fairs & Exhibitions (SEIFE)

Step onto the global platform of Damascus International Fair DIF and put your business on a fast-track to make prosperous connections, forging successful partnerships and maximum growth.

DIF bring together Business professionals from all around the world in various sectors to share exclusive insights and visions for investment in future Syria our industry. In ten days from **August 27 - September 5, 2025,** you`ll meet leading industry experts, forge new connections, and uncover fresh perspectives.
In line with this edition`s theme, “Syria Welcomes the World”, Damascus International Fair will cast a spotlight on the innovators who will help reshape various sectors.

Damascus International Fair, helping catalyze innovation, increase revenues and maximize sustainability for a long term.



**Syria!**
**Home of golden opportunities and an open space for ideas.**

# Exhibit at SEIFE

**Exhibitor Enquiries**

If you are interested in exhibiting at DIF, complete & submit application form and send it. The SEIFE team will contact you to discuss the available options.

**Participate through two simple steps**

**Step 1:**

Choose your booth location at the exhibition.
Review the exhibition floor plan and the designated booths.

**Step 2:**

Choose your sector and determine the required space.

**Option 1: Raw Space**

Choose from a variety of packages a location with optimal furniture and lighting.

**Option 2: Shell Scheme**

We offer a custom-designed booth construction service, with competitive prices and integral experience.

**Option 3: Space Only**

A floor space is provided, and you are responsible for the design and construction of your booth, using contractors of your own choice, in accordance with the rules and regulations of the Damascus International Fair. You will submit your plans to SEIFE for approval and to ensure compliance with the fair's regulations.

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SYRIAN ESTABLISHMENT
For International Fairs & Exhibitions

## Damascus International Fair / 62nd Edition
## August 27 - September 5, 2025 - Fairgrounds, Damascus, Syria

**62nd Damascus international fair:**

Under the slogan of: **Syria Welcomes The World**,

The Syrian establishment for international fairs and exhibitions SEIFE, has announced the relaunch of the Damascus international fair in its 62nd edition as the most important and prominent economic event after the liberation of Syria

**The organizers:**

The Syrian Establishment for International Fairs and Exhibitions SEIFE, (its headquarter in Damascus, a founding member of the global association for fairs UFI, a member OF the Arab Union for International Exhibitions and Conferences, supervisor of the fairs-trade) works to organize and supervise local and international exhibitions

Moreover, it works on organizing specialized exhibitions inside Syria and oversees national participations in foreign exhibitions in cooperation with public and private business sector forming delegation export sector in order to promote Syrian exports.

SEIFE is responsible for organizing the Damascus international fair and supervises its activities in which the first edition of this fair was held in 1954 at the fairground at the heart of Damascus In 2003, the location was moved to the fairground, owned by the SEIFE, on the Damascus International Airport-Highway with an area of 1,200,000 square meters

**Basic information about Damascus Fairgrounds:**

- **Total area**: 1,200,000 square meters
- **Indoor halls**: 63000 square meters
- **Outdoor display area**: 65000 square meters.
- **VIP Center**: 1200 square meters
- **Press Center**: 1200 square meters
- **Parking**: 11000 square meters
- **Green area**: 350000 square meters
- **Restaurants and cafés**: 15300 square meters
- **Service buildings**: (Health center, fire station, warehouses, infrastructure, customs, media center, etc.): 25700 square meters

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### Participation Fees

| Hall Type | Prices/$m^2$ |
|---|---|
| Indoor \| Shell-Scheme / National Companies | $ 85 |
| Indoor \| Raw Space / National Companies | $ 70 |
| Out Door National Companies. | $ 45 |
| Pavilion Constructed By Private Companies / According to Contract | $ 45 |
| Indoor Shell-Scheme International Companies | $ 150 |
| Indoor \| Raw Space International Companies | $ 120 |
| Out Door \| International Companies | $ 75 |
| Business Center (VIP-Lounge) | $1500 / Day |
| Press Center | $ 500 |
| Kiosks \| Shopping Center (A & B) | $ 1800 |
| Kiosks \| Shopping Center (C & D) | $ 900 |
| Play Area | $ 2 / $m^2$ |

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# نموذج اشتراك
# Participation Form

| | |
|---|---|
| Company/Organization Name _____ | اسم الشركة / المؤسسة |
| Responsible Person's Name _____ | اسم الشخص المسؤول |
| Position/Job Title _____ | المسمى الوظيفي / الصفة |
| E-Mail Address _____ | البريد الإلكتروني |
| Phone Number _____ | رقم الهاتف |
| Nationality _____ | الجنسية |
| Full Address _____ | العنوان الكامل |
| Commercial Registration No. _____ | رقم السجل التجاري |
| Activity Type/Sector _____ | نوع النشاط / القطاع |
| Company informations _____ | معلومات الشركة |

_____

_____

Stand Information: معلومات الاشتراك

(Kindly specify the required area, booth location, and type of setup) (يرجى تحديد المساحة وموقع الجناح وتجهيز)

Requested Area (in $m^2$): _____ المساحة المطلوبة / م٢.

Setup Preference: التجهيز:

☐ Raw Space Only ☐ مساحة فقط

☐ Not Equipped Booth ☐ جناح غير مجهز

☐ Equipped Booth ☐ جناح مجهز

Stamp and signature الختم والتوقيع

_____

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