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ASTANA

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05 - 07 MAY 2026
IEC «EXPO», Astana

The Trade Hub for Commercial Vehicles and Road Logistics in Central Asia



# FACTS AND FIGURES

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EURASIAN CONSTRUCTION TECHNOLOGY ASTANA

| | |
|---|---|
| **2899** VISITORS | FROM **14** COUNTRIES |
| **230** EXHIBITORS | **5** PARTICIPATING COUNTRIES |
| TOTAL EXHIBITION AREA **8775** $M^2$ | **32** SPEAKERS |
| **300+** B2B MEETINGS VIA MATCHMAKING SERVICE | **4** BUSINESS PROGRAM SESSIONS |

# VISITORS INTERESTS

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| | |
|---|---|
| 21% | Commercial vehicles (light and heavy) |
| 15% | Buses |
| 14% | Maintenance equipment and tools |
| 11% | Logistics services |
| 9% | Spare parts and components |
| 9% | Cross-border services |
| 8% | Leasing |
| 7% | Bodies, trailers, and semi-trailers |
| 5% | Telematics, monitoring systems, navigation equipment, fleet management systems |
| 1% | Other |

EURASIAN CONSTRUCTION TECHNOLOGY ASTANA

| | |
|---|---|
| 51% | Road construction machinery |
| 13% | Heavy- duty vehicles |
| 8% | Tools and equipment |
| 7% | Mining equipment |
| 6% | Rental and financial services |
| 4% | Maintenance services |
| 4% | Warehouse equipment |
| 3% | Residential construction |
| 3% | Municipal machinery |
| 1% | Other |








# VISITOR MANAGEMENT LEVEL

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| | comtrux ASTANA | EURASIAN CONSTRUCTION TECHNOLOGY ASTANA |
|---|---|---|
| Executive management | 49% | 49% |
| Manager/specialist | 30% | 32% |
| Department head | 18% | 17% |
| Other | 3% | 2% |

# MEDIA AND INFORMATION SUPPORT

**320+** media publications

**40+** media partners

**8.5м+** total reach on social media

**30+** media outlets on site

## OFFICIAL PARTNERS

## AMONG MEDIA PARTNERS









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# FEEDBACK FROM PARTICIPANTS

"Komtrans + BUSexpo Astana is a major platform to showcase your machinery, present innovations, and build business partnerships. Here, many partners are engaged in negotiations, and such an opportunity to develop cooperation should not be missed, which is why we are very pleased to be here.

**Vitaliy Ryadinsky,**
Head of Sales for Commercial Special Vehicles,
"QazTehna" Plant

"Last year, we also participated in this exhibition, and as a result, we signed a significant number of large and promising contracts. We found new partners here and see strong potential for continued cooperation.

**Konstantin Sharov**
Head of the Dealer NetworkDivision for CIS Countries,
Modern Transport Technollogies Group

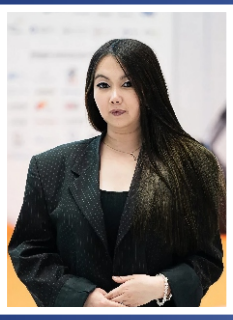
"We are presenting the FAW brand at this exhibition. We have a tractor unit, a dump truck, and commercial vehicles on display. The exhibition is going well.
We have two potential requests. One client is even ready to sign a leasing contract.
On behalf of myself and the Silkway Techno company, I'd like to thank the Komtrans exhibition organizers.
Thank you very much. We look forward to further participation and future invitations.
Thank you.

**Rustam Tyutenov**
Head of Sales Department for the FAW brand




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*In 2025, the project was presented under the name Komtrans + BUSexpo Astana and was held jointly with the Eurasian Construction Technology ASTANA exhibition


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# PRO FOOD
EXPO

International Exhibition of Equipment, Technologies, and Ingredients for the Bakery, Confectionery, Meat, Dairy, and Coffee Industries

**9–11.9.2026**
**IEC EXPO, ASTANA, KAZAKHSTAN**

***From line to table***



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PRO FOOD
EXPO

9–11.9.2026
IEC EXPO, ASTANA, KAZAKHSTAN

# ABOUT THE EXHIBITION

**PROFOOD Expo** is a key international exhibition showcasing equipment, technologies, and ingredients — bringing together manufacturers, processors, suppliers, and HoReCa representatives.

**It’s a platform where the future of the food industry takes shape.**

Be part of it! Present your brand where new standards of quality and taste are created.

## 8 AREAS FOR FOOD BUSINESS DEVELOPMENT

### Dairy products

Dairy products and derivatives: butter, fermented dairy products, sports nutrition (protein and more). All everyday consumer goods (milk, chocolate, etc.), including production and packaging technologies, as well as certification issues.

### Meat products

Meat products, semi-finished goods, ready-to-eat items, processed meat, production and packaging technologies, and certified products. The section also features Halal products that comply with international and national certification standards, making this sector particularly relevant for both domestic and export markets.

### Organic and Health Products

Food segment for producers of organic, eco and bio products, functional nutrition, gluten-free and specialized foods.

### HoReCa & FoodTech:

Equipment for restaurants, cafés, and hotels, automation and online delivery systems, management software, and products for the HoReCa sector.

### Franchise

Restaurant and retail concepts, bakeries, confectioneries, coffee shops, fast-food cafés, and other business models in a franchise format.

### Consumer goods

A wide range of consumer goods — from confectionery and chocolate to beverages, snacks, and packaging solutions. The section covers both finished products and the technologies of their production, marketing, logistics, and certification.

**BeviTec** — International exhibition of equipment, ingredients, and packaging for beverage production.

MODERN BAKERY MOSCOW — International Exhibition of Equipment and Ingredients for Bakery and Confectionery Production.

PRO FOOD EXPO

9–11.9.2026
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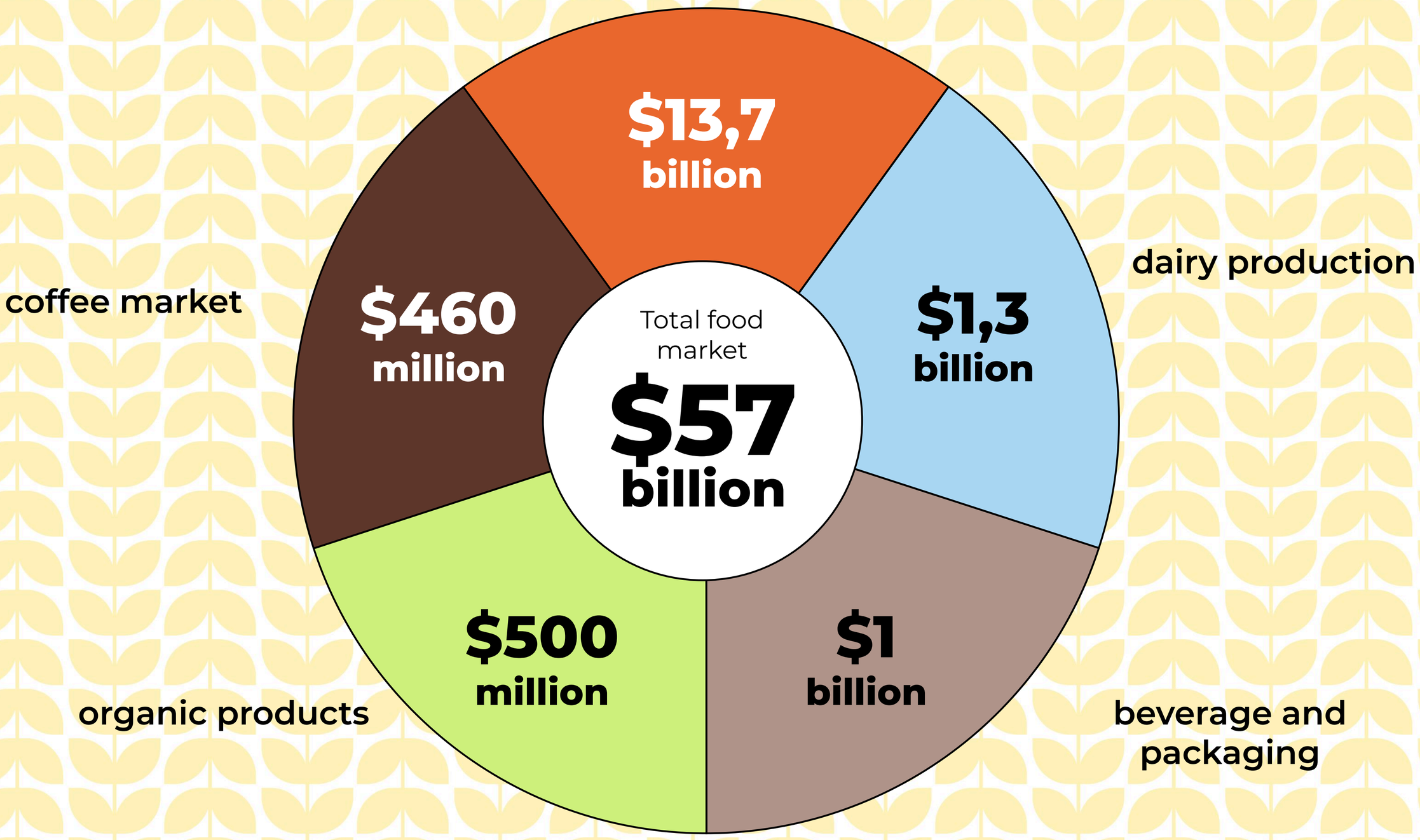
# TARGET AUDIENCE

- Food and ingredient manufacturers
- Distributors and retailers
- Owners and chefs of restaurants, cafes, hotels, and catering companies
- Buyers and investors
- Packaging, logistics, refrigeration, and processing technology specialists

**BE AMONG THE LEADERS SHAPING THE TASTE AND QUALITY OF THE NEXT GENERATION.**

# NUMBERS AND FACTS

Kazakhstan’s food industry today is a market worth over USD 57 billion, showing steady growth and strong investment potential.




The market demonstrates stable growth, technological modernization, and increasing investment appeal.

Source: **statista.com**

PRO FOOD
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# BENEFITS OF PARTICIPATING IN PROFOOD EXPO

1 **Only Targeted Contacts**

PROFOOD Expo connects participants and visitors based on shared interests. The B2B matchmaking system allows you to schedule meetings in advance and create a personalized negotiation agenda.

2 **Access to a Growing Market**

Kazakhstan is the largest hub for food processing and distribution in Central Asia. Participation opens doors to rapidly growing domestic demand as well as export opportunities.

3 **Investment Opportunities**

The industry is actively modernizing: demand for technologies, packaging, logistics, and automation grows every year. The Expo is a place to form long-term partnerships and launch new projects.

4 **HoReCa and Retail on One Platform**

Owners, chefs, buyers, and representatives of distribution networks — all the decision-makers for purchasing and implementing technologies — come together in one place.

# B2B MATCHMAKING — YOUR KEY TO KAZAKHSTAN'S FOOD MARKET

Only exhibition participants get access to the **B2B Matchmaking** service — an intelligent system for scheduling meetings with key buyers and partners.

With the pre-selection system, you can:

1 Receive a list of relevant companies before the exhibition

2 Schedule meetings and get online confirmations

3 Have a personalized negotiation schedule at the venue

# CONTACTS




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