منتدى مكة للحلال
MAKKAH HALAL FORUM

14 – 16 FEBRUARY 2026

Where Leaders Shape The Halal Future

www.makkahhalalforum.com

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MAKKAH HALAL FORUM
February 14 - 16, 2026



Under the Patronage of His Excellency

Dr. Majid bin Abdullah Al-Qasabi

Minister of Commerce
Kingdom of Saudi Arabia

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Makkah Halal Forum – Third Edition

In line with the strategic directions of the Kingdom of Saudi Arabia and its commitment to supporting economic diversification and growth in alignment with Saudi Vision 2030, and to reinforce its position as a global hub for the Islamic economy, the third edition of the Makkah Halal Forum is launched under the theme: “Halal: A Professional Industry. "From Makkah Al-Mukarramah — the center of the Islamic world — the forum offers a high-level international platform that redefines the future of the Halal industry, strengthens its standards, and elevates its ecosystem to higher levels of quality and trust both locally and globally. The forum, in its third edition, brings together an elite group of government leaders, business delegations from the Islamic business community, international and local companies, accreditation bodies, entrepreneurs, experts, and specialists. In addition, MHF is a strategic platform that supports high-value partnerships openning new horizons for innovation and commercial expansion, and enhancing investment opportunities in one of the fastest-growing sectors worldwide.



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From Establishment to Leadership –

2025 Edition in Numbers

25

Heads of Delegations From the Chambers of Commerce

15

MOUs

10,000

Physical and virtual Visitors

15

Exhibiting Countries

3 +

Specialized Workshops

75

Official Representatives From Esteemed Countries

150

Exhibitors

9 +

Sponsors

450

B2B Meetings

120

Countries

50

Conference Speakers

15

Panel Discussions

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From Establishment to Leadership
2025 Edition in Numbers

925 million
media Appearances

Participating Media
1860 +

Publishing Languages
11

39 +
influencers

67
TV channels coverage

16
Radio channel coverage

130 Million
Social Media Reach

125 Million
Reach of local publications

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Explore The New Opportunities In

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Objectives of the Makkah Halal Forum

Connection

Between local, regional, and international expertise by providing a platform for all countries and companies to support professional excellence in the Halal economy.

Involvement

The entrepreneurial community of researchers, business leaders, and innovators working to elevate the Halal industry.

Development

A global strategic platform that brings together stakeholders at both the international and local levels to contribute to the development of partnerships and agreements within the Halal sector ecosystem.

Enhancement

Trade and investment exchange between Saudi companies and international companies interested in importing and exporting among themselves.

Highlighting

On projects, business models, and impactful commercial and technological opportunities worldwide to develop global Halal markets

Global Forum for Halal Industry Leaders and Experts

At the 3rd edition of the Makkah Halal Forum, we recognize the concept of Halal as a fundamental benchmark of professionalism, serving as a steadfast standard that embodies correct values and practices across all aspects of economic and social life. Halal also represents an integrated framework that contributes to shaping governance and efficiency, supporting the development of strong economic capacities.
We believe that achieving tangible results require establishing a well-managed and robust infrastructure. Through this forum, we explore how to build effective strategies that enhance good governance and ensure transparency and integrity in all operations.

The forum also emphasizes the development of human skills and capabilities necessary to support the Halal economy, alongside the role of innovation in creating a more professional and sustainable Halal ecosystem. Participants are offered a unique opportunity to engage with influential leaders, exchange knowledge and expertise, and operate within an environment that fosters strategic thinking and informed decision-making for the future.

Conference Title: Halal – A Benchmark for Global Professionalism

Panel Discussions	International Speakers	Interviews with Business Leaders	Main Speeches	Interactive Sessions



An International Exhibition and a Key Platform for the Halal Sector

Exhibition Area

The international exhibition serves as a vital platform for the Halal sector, bringing together exhibitors from Saudi Arabia and abroad to showcase their latest products and services. The exhibition offers exceptional opportunities to connect with suppliers, importers, the Islamic business community, and trade delegations. It highlights a wide range of sectors, including food, cosmetics, pharmaceuticals, logistics, and supply chains. Additionally, the exhibition provides both local and international companies with an ideal platform to enter and expand into diverse new markets.

Targeted Sectors

- Travel & Tourism
- Cosmetics
- Food & Beverage
- Pharmaceuticals
- Islamic Finance
- Media
- E-commerce and Digital Services
- Modest Fashion

Enrichment Programs that Create Value and Unlock Opportunities

Halal-Preneurship Zone

Halal-Preneurship Area provides a dedicated space for startups and innovative ideas that are reshaping the future of Halal. Entrepreneurs showcase new business models and sessions highlight opportunities for market expansion and entry. The area serves as a meeting point, connecting startups with investors seeking forward-looking solutions that drive sector growth.



Specialized Workshops Track

The **Specialized Workshops** provide a practical learning environment that enhances the skills and competencies of professionals in the Halal sector. They are designed for the private sector, with a focus on representatives from Chambers of Commerce in the member states of the Organization of Islamic Cooperation and beyond, ensuring that knowledge gained can be directly applied within their organizations.



Enrichment Programs that Create Value and Unlock Opportunities

Roundtable Meeting

The Roundtable Meetings continue its role as a platform for high-level strategic dialogue, building on the success of the 2025 program. This year's session will discuss the topic: **"Chambers of Commerce and the Global Development of the Halal Sector."**



B2B Business Meeting Zone

The B2B Business Meeting Area hosts over 100 pre-scheduled one-on-one meetings across various Halal sectors. It brings together Saudi companies interested in importing and exporting with their international counterparts looking to showcase their products or expand into new markets. These meetings take place in a structured environment that facilitates aligning business needs, closing deals, strengthening partnerships, and achieving the targeted outcomes of the sessions.



Enrichment Programs that Create Value and Unlock Opportunities

Halal Echo “ Influencers gathering “

The **“Halal Echo”** serves as a dedicated space for content creators and influencers who contribute to raising awareness about the Halal sector globally through responsible and impactful digital content. The forum brings together a select group of influencers from various countries to share their experiences and discuss the role of digital media in promoting Halal culture and strengthening its presence among global audiences.



Halal Franchise Zone

This zone showcases premium and investment opportunities for Saudi brands aiming to expand into global markets.



Enrichment Programs that Create Value and Unlock Opportunities

Halal Experts Corner

The **Halal Experts Corner** provides an initial assessment of a company's readiness for Halal certification through a session that includes a preliminary report on compliance levels and areas requiring development. This assessment serves as an entry point to the consulting services offered by the Islamic Chamber for Halal Services.



Halal Chefs Zone

This zone highlights the creative side of the Halal food sector, hosting live cooking demonstrations where professional chefs prepare innovative dishes using ingredients fully compliant with Halal standards. Visitors experience an interactive, hands-on presentation that celebrates cultural heritage and showcases the tremendous potential of the Halal food industry in global markets.



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Your Gateway to Global Markets and Opportunities

- Engaging with local traders, manufacturers, and distribution channels
- Collaborating with key stakeholders across the global Halal market
- Accessing the Halal Market Through the Kingdom of Saudi Arabia
- Get the chance to meet Halal Leaders worldwide
- Networking with Saudi Government and Local Authorities

Target Audience



Chief Executive Officers (CEOs)



Leaders of Major Local and International Companies



Official Delegates of Islamic Countries



Government Ministries Delegates



High-level Country Representatives



Press and Media



Entrepreneurs



Trade Delegations from OIC Member States



Purchasing Managers



Representatives of International Organizations

A Leading Platform to Strengthen Your Branding Visbility

The forum provides carefully designed exhibition spaces to meet the needs of companies, whether through fully equipped pavilions, standard booths, or custom-designed areas. These spaces serve as an effective platform to showcase products, build direct relationships with buyers and investors, and strengthen brand presence in the Saudi market and global Halal markets.

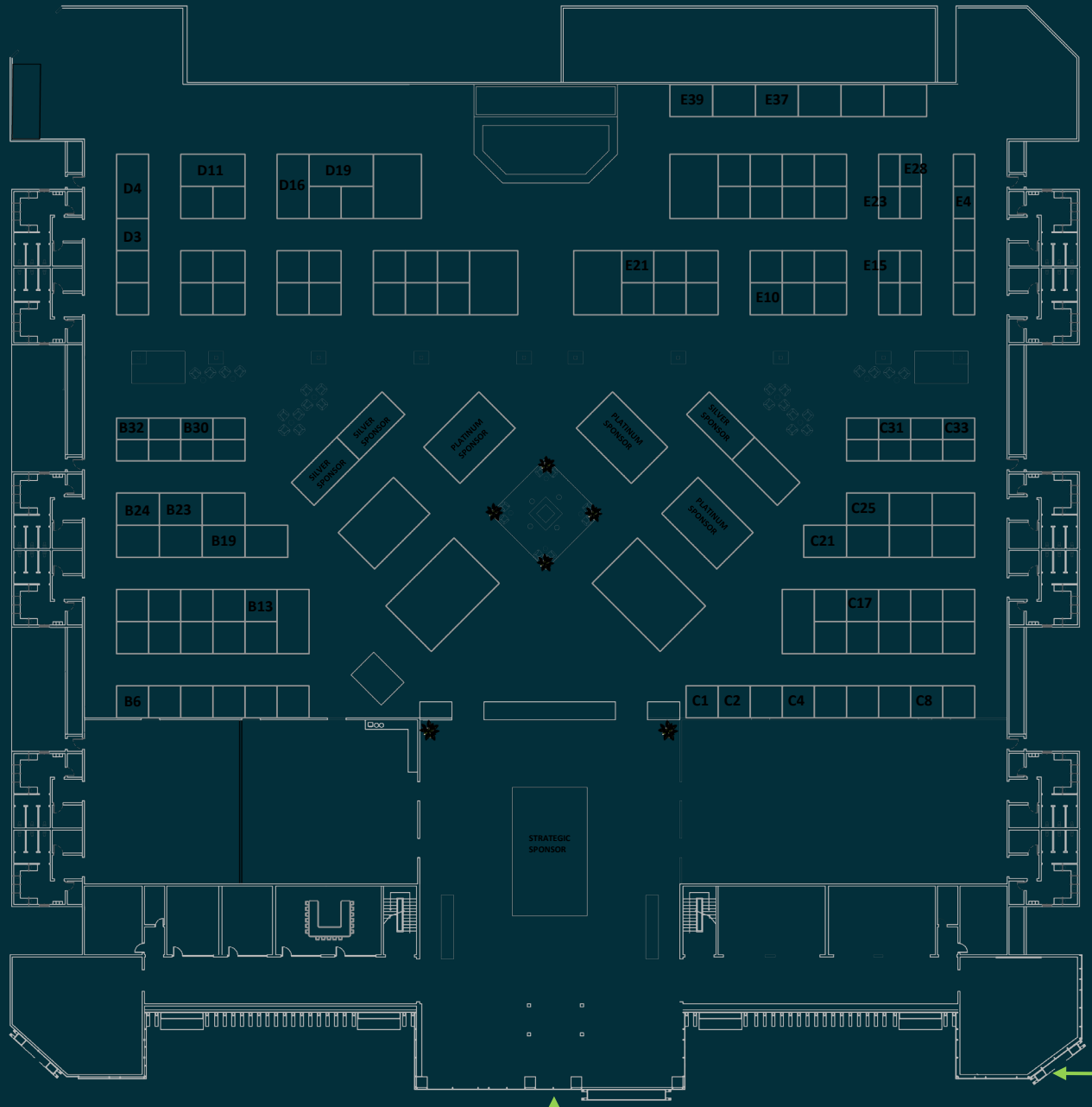
Country Pavilion	Equipped Space 	Equipped Space 
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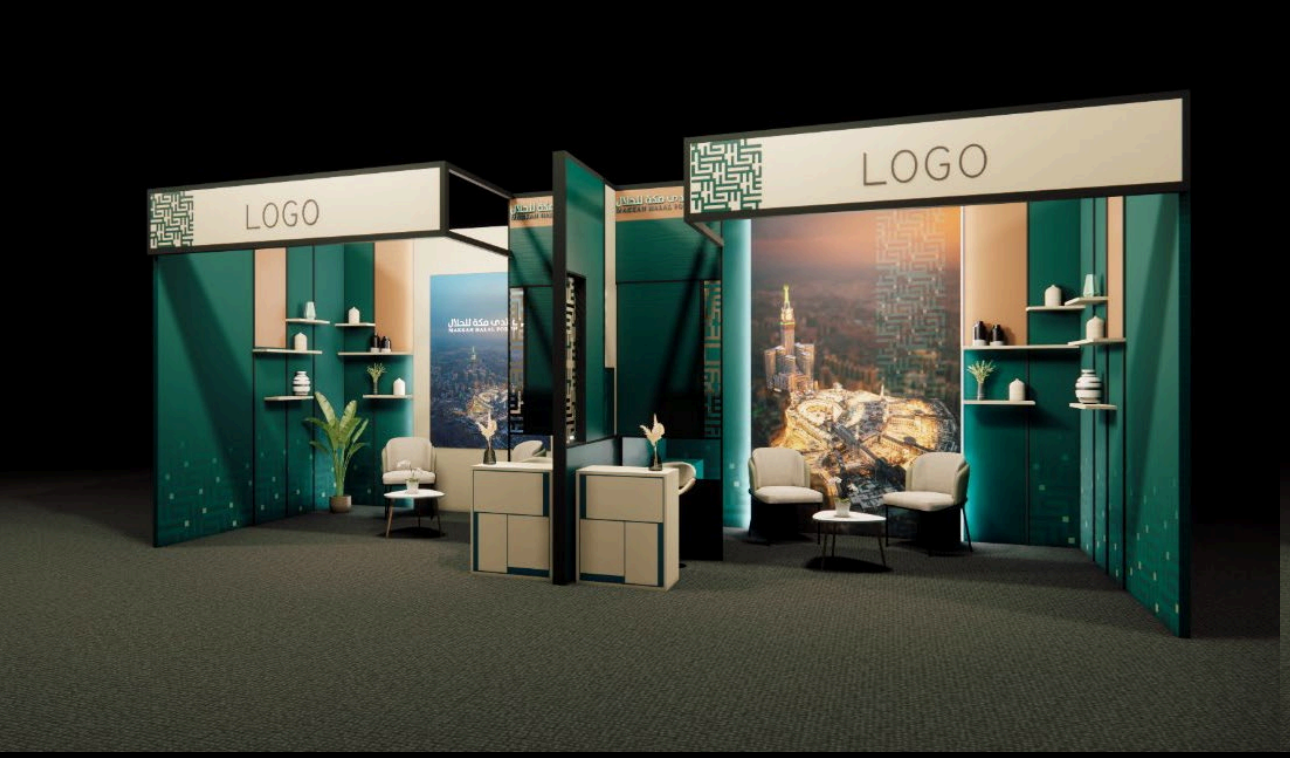
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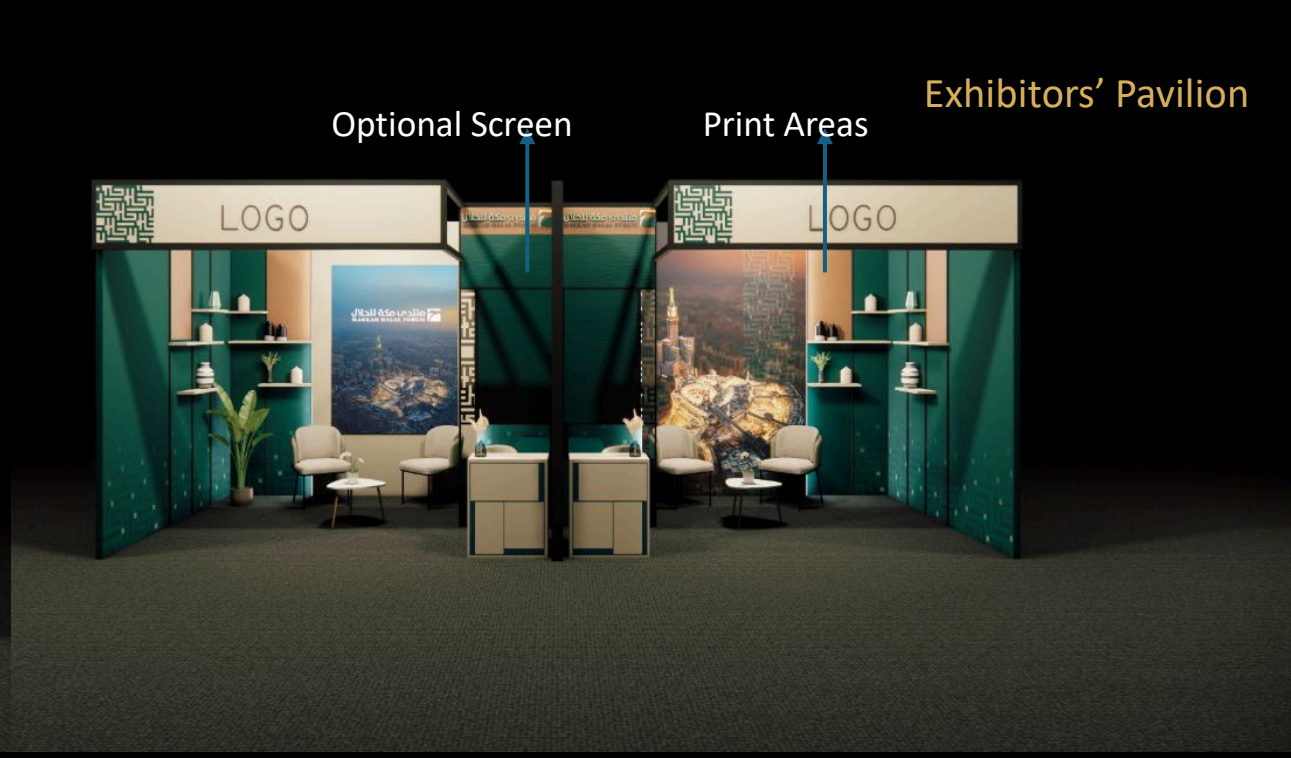
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Floor Plan


E39
E37
D4
D11
D16
D19
E28
E23
E4
D3
E21
E15
E10
B32
B30
SILVER SPONSOR
PLATINUM SPONSOR
PLATINUM SPONSOR
SILVER SPONSOR
C31
C33
B24
B23
B19
C25
C21
B13
C17
B6
C1
C2
C4
C8
STRATEGIC SPONSOR
VIP Entrance
Main Entrance



Exhibitors' Pavilion







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ISLAMIC CHAMBER HALAL SERVICES

Video 2025 edition



Contact Us

For more information about the exhibition and reservations, please contact

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HALAL 360 شركة الحلال المبتكرة العالمية

منافع MANAFEA



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