Theme “Building Bridges: Connecting Agriculture. Industry and Community”

Building Bridges:

Signifies the interconnectedness and cooperation needed between these three sectors. This involves:

a. *Partnership: forming alliances between farmers, businesses, and community organisations to share resources and expertise.*
b. *Communication: Facilitating open dialogue between all parties to address challenges and opportunities.*
c. *Sustainability: working together to create a resilient agricultural system that can withstand economic, environmental, and social pressures.*

Agriculture:

Is the primary focus, representing the farmers, the crops they grow, and the livestock they raise. It’s the foundation of food supply chain. The theme emphasizes the need for:

a. *Innovation: integrating modern farming techniques and technologies to increase productivity and sustainability.*
b. *Education: providing farmers with the knowledge and skills they need to adapt to changing environments and markets.*

Industry:

In this context covers the businesses and technologies that support agriculture, such as:

a. *Agribusinesses: companies involved in producing agricultural equipment, seeds, chemicals and other inputs.*
b. *Food Processing: factories that process raw agricultural products into consumer goods.*
c. *Agri-tech: Innovations like precision farming, and data analytics that help farmer, optimize their operations.*

Community:

The community includes everyone from local consumers to global stakeholders. It highlights the importance of:

a. *Local markets: encourage the consumption of locally produced goods to support regional economies.*
b. *Public engagement: Involving the community in agricultural activities such as farmers' markets, agricultural fairs, and educational programs.*
c. *Social responsibility: ensuring that agricultural practices are sustainable and beneficial to the environment and society.*

Conclusion

Through emphasis on these connections the 2025 Agricultural Show aims to showcase the collective effort required to build a more integrated, innovative, and sustainable agricultural future.

ZIMBABWE AGRICULTURAL SOCIETY

ZIMBABWE AGRICULTURAL SHOW
25 AUG - 30 AUG 2025

EXHIBITORS INFORMATION

Exhibitor's Details

COMPANY NAME:

CONTACT PERSON:

TELEPHONE:

EMAIL:

DESCRIPTION	UNIT PRICE	QUANTITY	US$ TOTAL
Complimentary Exhibitors' Badges	-		
Exhibitors' Badges (additional)	US$50 per badge		US$
Exhibitors' Parking	US$50		US$
Exhibitors' Vehicle Pass (0600 – 0900 hrs)	US$50		US$
Service Vehicle Pass	US$200		US$
Prepaid Tickets (Valid for Single Entry) Monday -Thursday	US$10		US$
Prepaid Tickets (Valid for Single Entry) Friday	US$12		US$
CONFERENCES			
Annual National Agribusiness Conference (ANAC)	US$250		US$
Environmental Social and Governance Conference	US$100		US$
Exhibitors Cocktail	US$50		US$
Agricultural Research Excellence and Technology Indaba	US$200		US$

Exhibitor Badges

NAME	DESIGNATION	ID NUMBER

1. Badges will be ready for collection at the ZAS Office from Monday 18 August 2025.
2. Email the form to exhibition@zas.co.zw, sales1@zas.co.zw, sales2@zas.co.zw, sales3@zas.co.zw or marketing1@zas.co.zw

Official Opening

NAME	DESIGNATION	ID NUMBER

ZIMBABWE AGRICULTURAL SOCIETY

ZIMBABWE AGRICULTURAL SHOW
25 AUG - 30 AUG 2025

EXHIBITION STAND APPLICATION

Exhibitor's Details

COMPANY NAME:

PRODUCT / SERVICE CATEGORY:

CONTACT PERSON:

TELEPHONE: EMAIL:

SOCIAL MEDIA HANDLE: eg: @zimagricsociety eg: @zimagricsociety

eg: @zimagricsociety eg: Zimbabwe Agricultural Society

PHYSICAL ADDRESS:

Stand Details

Type of stand required (indicate your choice with an 'X')

- ☐ SEPARATE BUILDING
- ☐ OPEN STAND
- ☐ SPACE IN HALL WITH SHELL SCHEME
- ☐ PATHWAYS WITH OWN GAZEBO
- ☐ SPACE IN HALL WITHOUT SHELL SCHEME

REQUIRED STAND SIZE: m^2

SIGNATURE: _____ DATE: / /2025

PLEASE NOTE:

1. There will be no refunds for cancellations made after the 19th day of August 2025.
2. Exhibitors with designer stands to advise their suppliers to register with ZAS.
3. All forms are available online at www.zas.co.zw.

For Official Use

ALLOCATED STAND Nº: STAND SIZE: m^2

exhibition@zas.co.zw / sales1@zas.co.zw / sales3@zas.co.zw / sales2@zas.co.zw / marketing1@zas.co.zw
(0242) 780 963(-6) @zimagricsociety Zimbabwe Agricultural Society www.zas.co.zw

SCAN THE QR CODE TO REGISTER

ZIMBABWE AGRICULTURAL SOCIETY

ZIMBABWE AGRICULTURAL SHOW
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COMPETITION ENTRY FORM

Only organisations that have entered competitions are eligible to be judged.

Exhibitor's Details

EXHIBITOR'S NAME:

STAND N$^{O.}$

COMPETITION N$^{O.}$
(Only one entry per organisation)

CONTACT PERSON:

TELEPHONE:

EMAIL:

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VERIFIED BY:

For more information, contact Tawonga Miriyoni: ppa1@zas.co.zw

or Rebecca Phiri: +263 78 566 0982 ppa3@zas.co.zw ppa2@zas.co.zw

(0242) 780 963(-6) @zimagricsociety Zimbabwe Agricultural Society www.zas.co.zw

Competition

1. Best display for agricultural value addition and beneficiation.
2. Best organisation exhibiting sustainable conservation practices.
3. Best display by an exhibitor engaged in agro-processing.
4. Best display by the public service sector (Government departments only).
5. Best display by a state enterprises or parastatal (excluding Government Departments).
6. Best stand exhibited by a member of the Zimbabwe state security services.
7. Best display by a local authority.
8. Best display by a financial service institution.
9. Best overall stand by a licensed energy sector company.
10. Best exhibit in the healthcare sector.
11. Best overall stand by a licensed postal and telecommunications operator.
12. Best overall stand by an organisation exhibiting climate smart projects in any sector.
13. Best mining company exhibiting the most sustainable mining practises and best corporate social investment.
14. Best tourism company exhibiting service excellency.
15. Best overall stand by an exhibitor in the media, print or publishing
16. Best overall exhibit in the arts, culture and sports sector.
17. Best overall stand by an educational institution.
18. Best overall exhibitor in the construction sector.
19. Best display by a small to medium enterprises company for export and import substitution efforts.
20. Best exhibitor by a youth entreprenuer in the agricultural value chain.
21. Organisation exhibiting best local enterprise development.
22. Best garden display by an exhibitor at the Show.
23. Best first commercial exhibit in any sector.

SCAN THE QR CODE
or email exhibition@zas.co.zw
to register for ZAS115.